

WAS BEDEUTET "LUXUS" RUND UM DIE WELT? *VEREINIGTES KÖNIGREICH*

Zitate von unseren Kollegin in Hongkong:

"Mainly in fashion, jewelry,
automobile industry"

"The supply of luxury
is usually very low while
the demand is very high"

"Not
'necessities' in
life, but rather
some 'value-
added' thing for
'satisfaction'"

"Unfortunately it is true that we associate
luxury with status symbol; the more luxury
products you have, the wealthier / the
more successful you are"

